



Youth Enrichment Services



2024

# ANNUAL REPORT

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# ABOUT YES!



**Youth Enrichment Services is a Mobile Enrichment Organization that provides quality enrichment and educational services to childcare centers, after school programs and schools. The purpose of our Programs is to provide accessibility to arts and fitness activities. We currently offer two main services that teach children about dance and fitness. Our services include ongoing progressive classes and in-house field trips/ workshops.**

# MEET OUR TEAM



**Brendan Gill**  
Operations Director



**Rhea Dawkins**  
Instructional Specialist  
Atlanta



**Sharonda Estell**  
Program Director -  
Exchange Park



**Jessica Williams**  
Community Engagement Specialist  
Atlanta



**Amaria Edmond**  
Afterschool Program Director



**Star McGee**  
Community Engagement Specialist  
Detroit

# VISION

YES! strives to be the premier provider of youth focused enrichment and training in urban centers nationally. YES! seeks to make professional level opportunities affordable, accessible and available for all interested participants.

# MISSION

Youth Enrichment Services' mission is to improve the opportunities of youth by providing quality education and enrichment programs that allow access and exposure to the arts, sports and wellness activities.



# YES! IN ACTION

Our qualified caring instructors will come to a community location (daycares, after school, school and churches). We will provide Enrichment services over a scheduled period of time. Youth Enrichment Services will tailor a program to fit the needs of your students. We offer a COMPLETE listing of classes and workshops that includes Theatre, Music , Cheer, Tumbling EVERY GENRE of dance including Jazz, Hip Hop, Ballet, Creative Movement, Salsa, Acting and Music

**Parent Pay or Contract Based On-Going Classes-** We have a variety of classes in drama, jazz, hip-hop, ballet and modern that can introduce your beginner students to the arts. We also have classes that can help improve technique and performance skills of an existing program. Ongoing classes can be any number of weeks . We suggest a minimum of 12 weeks.

**In-House Field Trip Workshops** This single workshop is for beginners through advanced dancers. Student instruction from a Master instructor based on different themes such as Broadway, Around the World, Welcome to Jungle or Winter Wonderland. I house field trip feature a Demo presentation and interactive student centered workshop

# OUR CLASSES

**Hip Hop-** Teaches isolations, street dance movement and high energy moves inspired by contemporary music and vernacular dance.

**HBCU Step-** Teaches body instrumentation to produce complex rhythms and sounds through a mixture of footsteps, spoken word, and hand claps

**Majorette Dance-** Teaches the energetic moves of the high-step marching style of HBCU marching bands and combines West African, jazz, modern and hip-hop choreography to create a unique dance form

**Tumbling** Teaches skills such as forward and backwards rolls, handstands, bridges, cartwheels and backbends. Students may progress to Aerials, back handsprings and more advanced skills.

**Salsa-** Teaches motor control and reflex recognition, rhythm and musicality

**Acting-** Teaches confidence, public speaking, teamwork, poise, & communication

**Musical Theater-** Teaches the experience of a real or imagined event through combinations of gesture, speech, song, music, and dance.

**Jazz-** Teaches style, emphasizing technique, long lines and control

**Breakdance-** Teaches core break dance moves incorporating intricate body movements, & style.

**Cheer Pom-** Teaches specific dance styles, and technical work such as tumbling, leaps, turns, kicks, splits, jumps

**Modern-** Teaches a free, expressive style of dancing with ballet elements.

**Ballet-** Teaches strength, balance, control, flexibility, poise and grace

**Creative Movement-** develop physical skills, channel energy, stimulate imagination & creativity. We use props and themes such as under the sea, welcome to the jungle and superhero training academy to teach dance & movement skills.

**Yoga** teaches flexibility and balance using the traditional discipline that focuses on bringing harmony between mind and body.

# IMPACT STATEMENT

	2021	2022	2023	2024
Children Served	1320	3800	5325	9969
Community Sites	26	40	59	56
Total Hour of Instruction	1436	2530	2619	2052

At Youth Enrichment Services, our number one goal is to educate and enrich the lives of as many youths as possible through meaningful arts and fitness programs.

Since our programs are mobile in nature, we always bring the program to the children. The communities we serve need easy access to programming and nothing is easier than meeting students where they are already located.

Since 2017, the YES! mobile outreach program has provided critical mentorship, health and wellness, and social emotional learning support for more than 4000 youth.

In 2022, we expanded programs from Greater Atlanta to also serving the Metro Detroit Area

# FINANCIALS



As a result of the multiple funding sources, contracted services and parent pay programs, we are able to make our service available at a lower cost a partner sites and our community programs. 70% of our classes at partner site are free for participants. The low cost classes at the other sites are 40% less than the average cost of similar arts programming. We also offer free workshops throughout the season.

Our Annual Budget was \$306,086, which was a large growth from 2021. The majority of our budget is spent on directly servicing youth.



# WHAT'S NEXT

In the next two years, we are focused on expanding our enrichments to include more fitness and sports conditioning. We believe this will improve students' overall health and build confidence when they enter into team sports programs.



# CONTACT US



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# THANK YOU

