

### **ABOUT YES!**



Youth Enrichment Services is a Mobile Enrichment Organization that provides quality enrichment and educational services to childcare centers, after school programs and schools. The purpose of our Programs is to provide accessibility to arts and fitness activities. We currently offer two main services that teach children about dance and fitness. Our services include ongoing progressive classes and in-house field trips/ workshops.

# MEET OUR TEAM



Sharonda Estell Instructional Specialist Atlanta



Samara Michelle Daise

Executive Director



**Brendan Gill**Operations Director



Star McGee Instructional Specialist Detroit



Sabrina McConnell
Community Engagement Specialist
Detroit



Jessi Washington

Community Engagement Specialist Atlanta

## **VISION**

YES! strives to be the premier provider of youth focused enrichment and training in urban centers nationally. YES! seeks to make professional level opportunities affordable, accessible and available for all interested participants.

### **MISSION**

Youth Enrichment Services' mission is to improve the opportunities of youth by providing quality education and enrichment programs that allow access and exposure to the arts, sports and wellness activities.

### YES! IN ACTION

Our qualified caring instructors will come to a community location (daycares, after school, school and churches). We will provide Enrichment services over a scheduled period of time. Youth Enrichment Services will tailor a program to fit the needs of your students. We offer a COMPLETE listing of classes and workshops that includes Theatre, Music, Cheer, Tumbling EVERY GENRE of dance including Jazz, Hip Hop, Ballet, Creative Movement, Salsa, Acting and Music.

Parent Pay or Contract Based On-Going Classes- We have a variety of classes in drama, jazz, hip-hop, ballet and modern that can introduce your beginner students to the arts. We also have classes that can help improve technique and performance skills of an existing program. Ongoing classes can be any number of weeks. We suggest a minimum of 12 weeks.

In-House Field Trip Workshops This single workshop is for beginners through advanced dancers. Student instruction from a Master instructor based on different themes such as Broadway, Around the World, Welcome to Jungle or Winter Wonderland. In house field trips feature a Demo presentation and Interactive student centered workshop.

### ENRICHMENT OFFERINGS

### **Our Most Popular Classes**

Dance
Theatre
HBCU Step
Entrepreneurship



### Our Approach

We offer a FUN and EXCITING Beginner/ Intermediate Progressive Program. Students will learn basic techniques that build from week to week. Class will consist of a basic warm- up, technique, choreography, stretch and cool down. Classes are typically one hour in length. Our classes build from week to week. Students will have a final performance activity that varies by age.

### **Deliverables and Activities for All After School Classes**

- Improve knowledge in the specific enrichment area.
- Create a culture where students and families and communities feel connected and safe.
- A positive approach for students to meet their full potential.
- Connect with resources and technology so students can expand beyond our program.
- All classes have social emotional learning components such as journaling/ open share, check ins, promoting self-confidence and opportunities for creative thinking.
- End of session presentation of projects and ideas at the end of all classes.
- Our Student Teacher ratio is 1:15 school age. We are available 6 days per week M-S. We are available 180 days throughout the school year.

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#### Dance- Grades-K-12

Yes! Dance focuses on varied dance styles that feature isolations, street dance movement and high energy moves inspired by contemporary music and vernacular dance. Our enrichment classes are designed to strengthen students physically and emotionally. Classes teach discipline, self-esteem, and teamwork in addition to specific arts and fitness curriculum. Classes are progressive and build from week to week. Classes end with a spectacular culminating activity.

#### **Deliverables**

Students will learn basic dance techniques that build from week to week. Class will consist of a basic warm- up, technique, choreography, stretch and cool down. Our classes build from week to week. Students will have a final performance activity that varies by age. Technical skills presented include Facial Expressions, Swag Walks, Strong Walks~ Boys, Sassy Walks~ Girls Poses, Levels, Freezes, Grooves, Ballet, Jazz =, Contemporary, Salsa and More

#### Activities

- Warm Up and Stretch which includes isolations that warm up each individual body part and stretches the muscles to increase flexibility.
- Technique breakdown of technical skills, center work and short, exciting combinations across the dance floor.
- Choreography- Students will then engage choreography that will build from week to week.
- History Component- Students will learn the historical context of movement and history of the art.
- Cool down-class ends with a review of terminology and cool do

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#### **Theater- Grades K-12**

YES! Theater teaches confidence, public speaking, teamwork, poise, & communication. The classes encourage interactive, small-group activities that increase participants' peer support, enhance their life skills, build their resiliency, and strengthen their leadership skills. Students are inspired by visual arts through taking part in discussion and various small film and photography projects. By identifying their personal skills and creative talents, students will expand their vision of what they are able to achieve.

#### **Deliverables**

Weekly classes are progressive, and students will learn the aspects of the theater, which includes stage direction, costuming, character building, improvisation, script reading and writing, technical theater, and film making. This class is an introduction of what it takes to bring a production to life. Our theater program focuses heavily on social emotional learning. We center class and productions around themes such as covid-depression, social anxiety, getting back into the world, dealing with bullying and more. All themes are age appropriate. Technical Skills presented improvisation, script writing, script reading, and character building



#### **HBCU Step Grades K-12**

Teaches body instrumentation to produce complex rhythms and sounds through a mixture of footsteps, spoken word, and hand claps. Our enrichment classes are designed to strengthen students physically and emotionally. Classes teach discipline, self-esteem, and teamwork in addition to specific arts and fitness curriculum. Classes build from week to week and end with a spectacular culminating activity.

#### **Deliverables**

Students will learn basic hip hop techniques that build from week to week. Class will consist of a basic warm- up, technique, choreography, stretch and cool down. Our classes build from week to week. Students will have a final performance activity that varies by age. Technical skills presented include angles, train strut, freestyle, step cadence Swag Walks, Strong Walks~ Boys, Sassy Walks~ Girls Poses, Levels, Freezes, Cadence, stomp, Greek alphabet

#### **Activities**

- Warm Up and Stretch which includes isolations that warm up each individual body part and stretches the muscles to increase flexibility.
- Technique breakdown of technical skills, center work and short, exciting combinations across the dance floor
- Choreography- Students will then engage choreography that will build from week to week.
- History Component- Students will learning the historical context of movement and history of the step; introduction to key historical figures and organizations in the genre.
- Cool down-class ends with a review of terminology and cool down.



### **ENTREPRENEUR**

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#### **Entrepreneurship- Grades 9-12**

YES! Teenpreneur Class introduces young learners to the world of entrepreneurship. Entrepreneurship classes are designed to strengthen students creatively and academically.

#### **Deliverables**

Classes teach discipline, leadership, creativity, productivity, and responsibility in addition to specific skills such as budget creation, marketing, and planning. Classes focus on a different skill each week. Students will create their own business to present in <u>an end of course culminating event.</u>

#### **Activities**

- An Intro to the World of Business and Business Planning
- Write a Business Plan
- How to take "Your Passion and Turn it into Profit"
- How to create your brand identity
- How to identify target market, proper use of social media and marketing option
- How to create operation processes & how to Identify needed equipment, materials and systems liability and asset management
- How to create a working budget & forecast finance including:
  - Financial Management
  - Bank finance
  - Economy & deposit
  - o Small Business Banking
- Final presentation



### **OTHER PROGRAMS**

**Majorette Dance** Teaches the energetic moves of the high-step marching style of HBCU marching bands and combines West African, jazz, modern and hip-hop choreography to create a unique dance form.

**Tumbling** Teaches skills such as forward and backwards rolls, handstands, bridges, cartwheels and backbends. Students may progress to Aerials, back handsprings and more advanced skills.

**Salsa** Teaches motor control and reflex recognition, rhythm and musicality. Acting Teaches confidence, public speaking, teamwork, poise, & communication.

**Musical Theater** Teaches the experience of a real or imagined event through combinations of gesture, speech, song, music, and dance.

Jazz Teaches style, emphasizing technique, long lines and control

**Breakdance** Teaches core break dance moves incorporating intricate body movements, & style.

**Cheer Pom** Teaches specific dance styles, and technical work such as tumbling, leaps, turns, kicks, splits, jumps

Modern Teaches a free, expressive style of dancing with ballet elements.

**Ballet** Teaches strength, balance, control, flexibility, poise and grace.

**Creative Movement** develops physical skills, channel energy, stimulate imagination & creativity. We use props and themes such as under the sea, welcome to the jungle and superhero training academy to teach dance & movement skills.

**Yoga** teaches flexibility and balance using the traditional discipline that focuses on bringing harmony between mind and body.

**Stretch & Conditioning** improves your technique and body performance in all by strengthening the body's core (abdominal and back muscles) while developing coordination, balance, and alignment and optimizing flexibility.

**Zumba** an aerobic fitness program featuring movements inspired by various styles of Latin American dance and performed primarily to Latin American dance.



## CONTACT US



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## THANK YOU

